# Mark Scheme (Results) Summer 2010 

## GCE

## GCE ACCOUNTING(6002) Paper 01

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Section A

| Question Number | Answer |  |  |  |  | k |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1(a) |  |  |  |  |  |  |
|  | Q1 Mark Scheme |  |  |  |  |  |
|  | Bengal Bay Railway plc <br> Balance sheet as at 31 March $2010 \vee$ |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | A Called up share capital not paid |  |  | 2800 | $\checkmark$ |  |
|  |  |  |  |  |  |  |
|  | B Fixed assets |  |  |  |  |  |
|  | I Intangible assets $V$ |  |  |  |  |  |
|  | Licences and patents purchased | 750000 |  |  | $\checkmark$ |  |
|  |  |  | 750000 |  |  |  |
|  | II Tangible Assets |  |  |  |  |  |
|  | Buildings | 2120000 |  |  | $\checkmark$ |  |
|  | Land | 5500000 |  |  | $\checkmark$ |  |
|  | Plant and Machinery | 3987000 |  |  | $\checkmark$ |  |
|  | Trains and locomotives | 4320000 |  |  | $\checkmark$ |  |
|  |  |  | 15927000 |  |  |  |
|  |  |  |  | 16677000 | $\checkmark$ O/F |  |
|  | C Current Assets |  |  |  |  |  |
|  | 1 Stocks |  |  |  |  |  |
|  | Stocks of Consumables | 127000 |  |  | $\checkmark$ |  |
|  | II Debtors |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Trade debtors | 24000 |  |  | $\checkmark$ |  |
|  |  | 4760 |  |  | $\checkmark$ |  |
|  | Rent Received | 3970 |  |  | $\checkmark$ |  |
|  |  |  |  |  |  |  |
|  | IV Cash at bank and in hand |  |  |  |  |  |
|  | Cash In Hand | 345000 |  |  | $\checkmark$ |  |
|  |  |  | 504730 |  | $\checkmark$ O/F |  |
|  | D Prepayments and Accrued Income |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | E Creditors: Amounts falling due within one year |  |  |  |  |  |
|  | Bank Overdraft | 652000 |  |  | $\checkmark$ |  |
|  | Interest on Bank Loan | 25000 |  |  | $\checkmark$ |  |
|  | Trade Creditors | 122000 |  |  | $\checkmark$ |  |
|  | Accruals | 7400 |  |  | $\checkmark$ |  |
|  |  |  | 806400 |  | $\checkmark$ O/F |  |
|  | F Net current assets (liabilities) $\downarrow$ |  |  | -301670 | $\checkmark$ O/F |  |
|  |  |  |  |  |  |  |
|  | G Total assets less net current liabilities |  |  | 16378130 | $\checkmark$ O/F |  |
|  | H Creditors: amounts falling due after more than one year $\sqrt{ }$ |  |  |  |  |  |
|  | Bank Loan |  |  | 3000000 | $\checkmark$ |  |
|  |  |  |  |  |  |  |


(a) Notes to Mark Scheme

Called up share capital not paid 2800 may appear under C II Current assets (Debtors)
Rent received 3970 may appear under D Prepayments and Accrued Income.
Prepayments 4760 may appear under D Prepayments and Accrued Income.
Accruals 7400 may appear under J Accruals and Deferred Income
Taxation Provision 61000 may appear under E Creditors due within one year.
(but Pension provision must be under I Provisions for liabilities)
Items marked with a letter or Roman Numeral should appear on the face of the balance sheet.
Items where no tick is awarded for wording do not have to be exact in their wording.

| Question Number | Answer | Mark |
| :---: | :---: | :---: |
| 1(b) | FOR Importance <br> Auditors are independent 「 scrutineers of the accounts. 「 who report that the accounts have been prepared "correctly" $\Gamma$ in accordance with company law $\delta$ or Accounting Standards or Stock Exchange regulations (only needs one) $\zeta$ rather, give a True and Fair view. $\sqrt{ }$ or do not $\int$. Auditors are reporting on how Directors have used the funds $\int$ invested by shareholders. $\sqrt{ }$. The auditors duty is to the shareholders. $\ulcorner$ Auditors may give tax authorities $\sqrt{ }$ more confidence that the tax computation is correct. $\sqrt{ }$ <br> Professional supervisory bodies $\sqrt{ }$ exist to give guidelines to auditors $\sqrt{ }$, eg Auditing Practices Board. 5 Auditors should be professionally qualified $\sqrt{ }$ eg Chartered Accountants. $\Gamma$ Companies Act could require report 5 <br> AGAINST Importance | (12) |


|  | Auditors may not be very independent, $\sqrt{ }$ going along with the wishes of <br> clients, $\sqrt{ }$ in order to keep their custom. $\sqrt{ }$ which may include non-audit <br> work. <br> Auditors could be misled $\ulcorner$ by the directors $\ulcorner$ and provide an inaccurate <br> report. $\ulcorner$ <br> Auditors do not guarantee $\ulcorner$ that material fraud has not occurred. $\ulcorner$ <br> Report maybe costly to produce $\ulcorner$ <br> Maximum of 8 marks for argument on one side <br> CONCLUSION - 2 marks <br> Should relate to points made above. <br> Eg Auditors' Report is important and of value. $\ulcorner\ulcorner$ |  |
| :--- | :--- | :--- |


| Question | Answer |  |  |  |  |  |  | Mark |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2(a) | Savings | July |  | August |  | September |  | (4) |
|  |  | 6500 | $\checkmark$ |  |  |  |  |  |
|  | Insurance Policy | 8500 | $\checkmark$ |  |  |  |  |  |
|  | Share Issue |  |  | 15000 | $\checkmark$ |  |  |  |
|  | Bank Loan |  |  |  |  | 20000 | $\checkmark$ |  |
|  | Monthly total | 15000 |  | 15000 |  | 20000 |  |  |
|  | Opening balance | 0 |  | 15000 |  | 30000 |  |  |
|  | Closing balance | 15000 |  | 30000 |  | 50000 |  |  |

July 15000 is acceptable for two ticks.
Different layouts are acceptable



| Question Number | Answer | Mark |
| :---: | :---: | :---: |
| 2(c) | FOR usefulness of Cash Budgets <br> Lee will need to show potential investors/ eg family and friends, banks $/$ business will be successful and is able to give a return/pay back $\sqrt{ }$ <br> The Cash Budget will show if the sales receipts will be sufficient to cover all outgoings $J$, and when shortages may occur. $\ulcorner$ <br> The budget may allow Lee to see when alternative arrangements $\sqrt{ }$ eg overdraft $\sqrt{ }$ may be required. Also for how long, $\ulcorner$ and how much. $\sqrt{ }$ <br> The budget may show where a cash surplus may be present, $\sqrt{ }$ so allows the firm time to plan what to do with the surplus $\sqrt{ }$ eg invest in shares, currencies etc. $\int$ <br> Budget can act as a method of control $\sqrt{ }$ <br> Budget can give variances which can be analysed and action taken $\sqrt{ }$ Answers could involve analysis of Lee Ping's cash budgets <br> AGAINST the usefulness of Cash Budgets <br> The budget takes time $\sqrt{ }$ and money $\sqrt{ }$ and expertise $\ulcorner$ to draw up. The figures are only predictions $\sqrt{ }$ and may be inaccurate or misleading 「 <br> Eg Inaccurate sales figures may be caused by change in demand from supermarkets/ | (12) |


|  | Budget maybe inaccurate $\ulcorner$ and may demotivate workers not <br> meeting targets $\ulcorner$ <br> Maximum for arguing only one side of the argument 8 marks <br> CONCLUSION <br> Should relate to points made above ie Cash Budgets are useful. $\ulcorner\checkmark$ |  |
| :--- | :--- | :--- |


| Question Number | Answer |  | Mark |
| :---: | :---: | :---: | :---: |
| 3(a)(i) |  | Highland Bank plc | (7) |
|  | Buildings | 13 |  |
|  | Machinery | $1.4 \sqrt{ }$ (any 2 FA) |  |
|  | Fixtures and Fittings | 1.6 |  |
|  | Vehicles | $1 \quad \sqrt{\text { (all FA) }}$ |  |
|  | Stock | 3 |  |
|  | Debtors | 11 V (any 2 CA) |  |
|  | Bank | 2 |  |
|  | Cash | $2 \sqrt{ }$ (all CA) |  |
|  | Creditors | (7) $\sqrt{ }$ |  |
|  | Purchase Price | $28 \mathrm{Volf} \sqrt{ } \mathrm{C}$ |  |


| Question <br> Number | Answer | Mark |
| :--- | :--- | :--- |
| 3(a)(ii) | Purchase Price $\frac{£ 28000000 ~ \sqrt{ } \text { olf }=22400000 \text { shares } \sqrt{ } \text { olf } \sqrt{ } \mathrm{C}}{} \quad$ | (4) |


| Question Number | Answer |  |  |  | Mark |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 3(b)(i) | Caledonian Bank plc Realisation Account |  |  |  | (8) |
|  | Buildings | 16 | Creditors | 3 V |  |
|  | Machinery |  |  |  |  |
|  | Fixtures and Fittings | 2 | St Andrew's Bank (Purchase Consideration) | 47 V |  |
|  | Vehicles | $2 \sqrt{\text { (all FA) }}$ |  |  |  |
|  | Stock | 2 |  |  |  |
|  | Debtors | 25 |  |  |  |
|  | Bank | 4 |  |  |  |
|  | Cash | $5 \sqrt{\text { (all CA) }}$ | Sundry Shareholders (Loss on Realisation) | 7 V olf $\sqrt{ } \mathrm{C}$ |  |


|  | 57 |  | 57 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Question Number | Answer |  |  |  | Mark |
| 3(b)(ii) | Caledonian Bank plc Sundry Shareholders Account |  |  |  | (7) |
|  | St Andrews Bank <br> (Purchase Consideration) $\sqrt{ }$ | 47 V | Share Capital | 40 V |  |
|  | Realisation Account (Loss on Realisation) | 7 V /f | Share Premium | 10 V |  |
|  |  |  | Profit \& Loss Account | 4 V |  |
|  |  | 54 |  | 54 |  |


| Question Number | Answer |  | Mark |
| :---: | :---: | :---: | :---: |
| 3(c) | Balance sheet of St Andrew's Bank plc as at April 1st 2010 V |  | (14) |
|  |  | St Andrew Bank plc |  |
|  | Buildings | 27 |  |
|  | Machinery | $2 \sqrt{ }$ (any 2 FA) |  |
|  | Fixtures and Fittings | 3 |  |
|  | Vehicles | $2 \sqrt{ }$ (any 2 FA) |  |
|  | Goodwill | $3 \mathrm{~V} \sqrt{ }$ |  |
|  | Fixed Assets Total | 37 |  |
|  | Stock | 5 |  |
|  | Debtors | $30 \sqrt{ }$ (any 2 CA) |  |
|  | Bank | 6 |  |
|  | Cash | $7 \quad \sqrt{\text { (any 2 CA) }}$ |  |
|  | Current Assets Total | 48 |  |
|  | Creditors | 10 V |  |
|  | Working capital | 38 |  |
|  |  |  |  |
|  | Net Assets | 75 , 0/F |  |
|  | Ordinary Shares of $£ 1$ each | 60 V |  |
|  | Share Premium | 15 V |  |
|  | Capital and Reserves | 75 V |  |


| Question Number | Answer | Mark |
| :---: | :---: | :---: |
| 3(d) | Possible answers could include: <br> For Merger <br> New company should enjoy benefits of horizontal integration $\sqrt{ }$ as in same line of business. $\ulcorner$ which leads to larger market share $\ulcorner$ which results in increased profits and dividends $\int$ <br> New company could enjoy economies of scale $\sqrt{ }$ eg bulk buying $\int$ New company should be able to reduce costs $\sqrt{ }$ eg reduce staff $\sqrt{ }$ or close some branches 5 <br> Highland Bank appears to be in poor financial position $\sqrt{ }$ eg profit and loss reserve negative $J$ and debtors contained many bad debts. $\sqrt{ }$ They probably need a stronger company to take them over $\int$ to improve position $\int$ or guarantee survival. $\ulcorner$ | (12) |


| She gets no dividends at present $\sqrt{ }$ because Profit \& Loss account balance is negative $\sqrt{ }$ and she may get dividends now $\int$ <br> Reduces risk $\checkmark$ and reduces competition $\ulcorner$ <br> Against Merger <br> Shareholders in Highland Bank plc do not benefit from any Goodwill/ <br> The book value of the company before the merger was $£ 47 \mathrm{~m} /$ but the value at the time of the merger was only $£ 28 \mathrm{~m}, ~ J$ a decrease of $£ 19 \mathrm{~m}$. $\checkmark$ (loss on realisation $\ulcorner$ ) <br> Increased number of shareholders /Dilution of ownership (need one) $J$ and voting power $\ulcorner$ <br> We do not know what the market price of St Andrew's Bank plc shares is likely to be. $\Gamma$ It is quite possible it will not settle at $£ 1.25$ J <br> St Andrew's Bank could be purchasing the assets of the Highland Bank at a value under the market price $\ulcorner$ <br> Own figure rules apply to calculations <br> (Maximum of 8 marks for argument if candidate argues only one side of argument) <br> Conclusion <br> Should conclude and relate to points made above. \( <br> ) J |
| :---: |

Section B

| Question <br> Number | Answer |  |  | Mark |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 4(a)(i) | Actual Direct <br> Materials | $1050 \vee \times 9 \vee \times 0.70 \vee$ | $=£ 6615 \vee$ | (4) |


| Question <br> Number | Answer |  |  |  | Mark |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 4(a)(ii) | Actual Direct <br> Labour | $7 \sqrt{ } \times(42 \times 4 \sqrt{ }) \times £ 6.50 \vee$ | $=$ | $£ 7644 \vee$ |  |


| Question <br> Number | Answer |  |  | Mark |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 4(b)(i) | Labour Rate <br> Variance | $(£ 6.50-£ 6.30) \vee \mathbf{x}$ | $(7 \times 42 \times 4) \vee$ | $=£ 235.20 \vee$ Adv $\downarrow$ | (4) |


| Question <br> Number | Answer |  |  | Mark |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 4(b)(ii) | Labour Efficiency <br> Variance | $(42-40) \times 7 \times 4 \vee$ | $\times £ 6.30 \vee$ | $=£ 352.80 \vee$ Adv $\vee$ | (4) |


| Question <br> Number | Answer |  |  | Mark |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 4(b)(iii) | Total Labour <br> Cost Variance | $£ 7644$ | $-£ 7056$ | $=£ 588 \vee$ Adv $\vee$ o/f |  |

4 b (iii) Can be $0 / \mathrm{F}$ by adding $4 \mathrm{~b}(\mathrm{i})$ and 4 b (ii)

| Question Number | Answer | Mark |
| :---: | :---: | :---: |
| 4(c) | Labour Rate Variance is adverse so Marcos could reduce the rate paid. $\sqrt{ }$ perhaps by negotiating with trade unions $\sqrt{ }$ or by employing low grade workers 5 <br> This could be difficult for the workers to accept $\int$ as they would be demotivated and output may fall. $\checkmark$ and strikes etc could take place $\checkmark$ Labour Rate variance is adverse, possibly due to workers having to work overtime $\sqrt{ }$ at a higher rate (to complete the job.) $\int$ Marcos needs to ensure workers work faster eg by training $\int$ or having reliable machinery etc. <br> Labour Efficiency Variance is adverse so workers must work faster (i.e increase efficiency) $\sqrt{ }$ eg by training $\left\ulcorner\right.$ or improving motivation $\int$ or having reliable machinery etc. $\varsigma$ <br> Improve quality of materials $\int$ which may result in less wastage and reworking $\sqrt{ }$ <br> Three marks maximum per point | (6) |


| Question Number | Answer | Mark |
| :---: | :---: | :---: |
| 4(d) | FOR the use of Management By Exception Management by exception sees management only investigating differences $\sqrt{ }$ against preset tolerances $\sqrt{ }$ Saves management time $\sqrt{ }$ as no need to take any action $\sqrt{ }$ if no variance / unless adverse variance. I Here, Marcos does not need to spend any time worrying about material cost $\int$ and usage $\sqrt{ }$ etc Costs may well be reduced if variances are adverse $\sqrt{ }$ <br> AGAINST the use of Management by Exception It is possible that costs could be reduced $\ulcorner$ eg find a cheaper supplier, $\ulcorner$ but Marcos will not spend this time looking for another supplier $\int$ as there is no adverse variance. $\sqrt{ }$ Standards set could be poor $\sqrt{ }$ <br> Maximum of 4 marks for argument of one side. <br> CONCLUSION <br> Should conclude and relate to points made above $\ulcorner$ 8730; $\ulcorner$ 8730; | (8) |


| Question Number | Answer | Mark |
| :---: | :---: | :---: |
| 5(a)(i) | $\begin{aligned} \text { Return on Capital employed }= & \frac{\text { Net profit after interest and tax }}{\text { Capital employed }} \times 100 \mathrm{~V} \\ & =\begin{array}{r} £ 680000 \\ £ 6000000 \\ \sqrt{ } \times 100=4.67 \% 0 / \mathrm{V} \end{array} \end{aligned}$ | (4) |
| Question Number | Answer | Mark |
| 5(a)(ii) | $\begin{aligned} \text { Earnings per ordinary share } & =\frac{\text { Net profit after interest and tax }}{\text { Issued ordinary shares }} \sqrt{ } \\ & =\frac{£ 280000}{4000000} \sqrt{ }=7 \text { p per share 0/F } \sqrt{ } \end{aligned}$ | (4) |
| Question Number | Answer | Mark |
| 5(a)(iii) | $\begin{aligned} & \text { Dividend paid per share } \quad=\frac{\text { Total ordinary dividend } \sqrt{ }}{\text { Issued ordinary shares }} \\ &=\frac{£ 240000}{4000000} \sqrt{ }=6 p \text { per share 0/F } \sqrt{ } \end{aligned}$ | (4) |
| Question Number | Answer | Mark |
| 5(a)(iv) | Dividend cover $\quad=$ $\frac{\text { Net profit after interest and tax }}{\text { Total ordinary dividend }} \sqrt{ }$ <br>  $=\frac{£ 280000}{£ 240000} \sqrt{ }=1.166$ times 0/F $\sqrt{ }$ | (4) |


| Question Number | Answer | Mark |
| :---: | :---: | :---: |
| 5(a)(v) | $\begin{aligned} \hline \text { Price/earnings ratio } & =\frac{\text { Market price of share }}{\text { Earnings per share }} \sqrt{ } \\ & =\frac{84 \mathrm{p} \sqrt{ } \sqrt{7 p} \text { olf } \sqrt{ }}{}=12 \text { times olf } \sqrt{ } \end{aligned}$ | (4) |



First tick is for complete formula
Units must be present in answer e.g. \% or pence etc

| Question Number | Answer | Mark |
| :---: | :---: | :---: |
| 5(b) | BETTER than industry average <br> Price/Earnings ratio is better $\int$ by 3 times $\sqrt{ }$ - reflecting the generous dividends? / <br> Dividend per share is better from the shareholders point of view $J$ by 0.5 p per share $\sqrt{ }$ <br> Dividend yield is better from the shareholders point of view $\int$ by $3.14 \%$ J <br> Dividend cover could be said to be better from the shareholders point of view as <br> a higher percentage of profit is paid as a dividend. $\Gamma$ - by 1.34 times $\ulcorner$ <br> WORSE than industry average <br> ROCE worse $\sqrt{ }$ by 1.83 \% points $\int$ <br> EPS is worse $\int$ by 1 p per share $\ulcorner$ <br> Dividend cover is less so funds not retained in the business $\sqrt{ }$ by 1.34 times $\sqrt{ }$ <br> Own figure rule applies for all figures <br> Maximum of 4 marks for arguing one side <br> Conclusion -Red Arrow plc as a business has performed worse than the industry <br> average. $\sqrt{\text { J }}$ | (8) |


| Question Number | Answer |  |  |  |  |  |  |  | Mark |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 6(a)(i) | Payback Period |  |  |  |  |  |  |  | (16) |
|  | Year | Cash Inflow |  | Cash Outflow |  | Net Cash Flow |  | Cumulative |  |
|  | 0 |  |  | 50,000,000 |  | -50,000,000 | $0 / F$ |  |  |
|  | 1 | 13,500,000 | $\sqrt{ }$ | 5,000,000 | $\sqrt{ }$ V | 8,500,000 | $0 / \mathrm{F}$ | -41,500,000 |  |
|  | 2 | 19,250,000 | $\sqrt{ }$ | 5,000,000 |  | 14,250,000 | $0 / F$ | -27,250,000 |  |
|  | 3 | 19,250,000 |  | 7,000,000 | $\sqrt{ }$ V | 12,250,000 | $\begin{aligned} & \sqrt{ } \\ & 0 / F \end{aligned}$ | -15,000,000 |  |
|  | 4 | 26,000,000 | $\checkmark$ | 7,000,000 |  | 19,000,000 | $\begin{aligned} & \sqrt{ } \\ & 0 / F \end{aligned}$ | 4,000,000 |  |
|  | 5 | 26,000,000 |  | 7,000,000 |  | 19,000,000 |  | 23,000,000 |  |
|  | Pay back is after 3 and $\frac{15}{19}$ years $0 / F=3$ years $0 / F \quad 0.79$ months $0 / F$ |  |  |  |  |  |  |  |  |


| Question Number | Answer | Mark |
| :---: | :---: | :---: |
| 6(a)(ii) | $\begin{aligned} & \text { Average Rate of Return } \\ & \text { Average Annual return }=\frac{£ 23000000}{5 \text { years } \sqrt{ }} \sqrt{ } \sqrt{ } \text { o/f }=£ 4600000 \text { per year o/f } \sqrt{ } \\ & \text { Accounting rate of return }=\frac{£ 4600000}{£ 50000000} \sqrt{ } / \sqrt{ } \times 100=9.2 \% \text { o/f } \sqrt{ } \sqrt{ } C \end{aligned}$ | (8) |


| Question Number | Answer | Mark |
| :---: | :---: | :---: |
| 6(b) | Answers may include, own figure rule applies from calculations in (a) : <br> FOR INVESTMENT <br> Payback method says invest $\sqrt{ }$ as within a 4 year payback period $\sqrt{5}$ profits will be earned for 1 year and 3 months $\sqrt{ }$ (could be argued against investment) <br> ARR states invest $\sqrt{ }$ as to meets \% return figure of $8 \% /$ <br> AGAINST INVESTMENT <br> These points could be considered: <br> Payback is 3 years plus 9 months which maybe considered too long - but reason must be given as to why it is too long $\int$ <br> Accuracy of predictions? 5 <br> What happens after 5 years? $\ulcorner$ <br> Net Present Value calculations? $\sqrt{ }$ no account taken of falling value of money over time $\sqrt{ }$ <br> Other possible investment projects available? J <br> Objectives/strategy of company? J <br> How can the company finance this investment ? 5 <br> Opportunity cost ? 「 Are there any alternative investment possibilities ? <br> ऽ <br> Total of 4 marks for arguing one side only. <br> CONCLUSION: <br> Must relate to points made above <br> Eg Make a bid for the project $\sqrt{ } /$ | (8) |


| Question Number | Answer | Mark |
| :---: | :---: | :---: |
| 7(a)(i) | Semi Variable costs are expenses that may vary with output $\sqrt{ }$, but not directly 5 . <br> AND/OR are costs that have a fixed element $\int$ and a variable element $\sqrt{ }$ and could include: telephone, electricity, gas, water. <br> Need two correct for first $\ulcorner$ and third example for second $\zeta$ <br> Variable costs are expenses that change directly $\int$ with output. $\sqrt{ }$ Examples are direct wages, direct materials, royalties, patents, sales commission, fuel <br> Need two correct for first $\ulcorner$ and third example for second $\zeta$ | (8) |


| Question Number | Answer | Mark |
| :---: | :---: | :---: |
| 7(a)(ii) | Contribution can be found using the formulas : <br> Contribution per unit $=$ selling price per unit $\ulcorner$ - variable costs per unit $\sqrt{ }$ <br> OR Total contribution = Sales Revenue $\ulcorner$ - Variable Costs $\ulcorner$ <br> It is a contribution toward paying off fixed costs. $\sqrt{ } /$ <br> Profit can be found using the following formula: <br> Profit = Sales Revenue $\sqrt{-}$ Total Costs $\sqrt{ }$ <br> Or Profit = Total Contribution $\sqrt{ }$ - Fixed Costs $\int$ <br> To calculate profit, you must take account of fixed costs. $\sqrt{ } /$ <br> Profit is not the same as contribution $\sqrt{ }$ | (8) |


| Question Number | Answer | Mark |
| :---: | :---: | :---: |
| 7(b) | $\begin{aligned} \text { Contribution per unit } & =(£ 6.00-£ 3.84) \sqrt{ } \\ & =£ 2.16 \vee \\ \text { Required Total contribution } & =(£ 1250+£ 2000) \vee \\ & =£ 3250 \vee \\ \text { Required output } & =\frac{£ 3250 \vee \text { olf }=1504 / 5 \text { units } \vee \text { olf } \sqrt{ } \mathrm{C}}{} \begin{aligned} & £ 2.16 \\ & \text { olf } \end{aligned} \end{aligned}$ | (8) |


| Question Number | Answer | Mark |
| :---: | :---: | :---: |
| 7(c) | FOR effectiveness <br> A tool that allows a business to forecast profit/loss/ at different output levels. / <br> Helps a business break down costs $\int$ into fixed or variable $\sqrt{ }$ Helps identify margin of safety $\ulcorner$ and the angle of incidence $\ulcorner$ <br> AGAINST effectiveness <br> Cost and revenue figures are only predictions $\sqrt{ }$ and cannot be assumed as $100 \%$ accurate. $\sqrt{ }$ <br> Eg in practice, straight lines on graphs are likely to be curves $\sqrt{ }$ as discounts are given or received for bulk sales $\sqrt{ }$ or overtime worked at a higher rate. 5 <br> Theory assumes that all output is sold. $\sqrt{ } /$ <br> Costs and sales figures are affected by outside influences $\sqrt{ }$ eg inflation, $\checkmark$ boom or recession, $\zeta$ seasonal factors, $\zeta$ fashions, $\ulcorner$ life styles $\sqrt{ }$ etc (max of two reasons) | (8) |


|  | Maximum of 4 marks for arguing only one side of argument. <br> CONCLUSION <br> Break-even analysis is / is not an effective aid to business decision-making. <br> $\Gamma \zeta$ |  |
| :--- | :--- | :--- |

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