



Mark Scheme (Results)
January 2020

Pearson Edexcel International Advanced Subsidiary

In Accounting (WAC11) Paper 01

The Accounting System and Costing

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General Marking Guidance

- All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.
- Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.
- All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, i.e. if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.
- Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.
- When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.
- Crossed out work should be marked UNLESS the candidate has replaced it with an alternative response.



1(a) AO2(6) AO2: Six marks for correct narrative and numerical adjustment

General Journal

	Dr	Cr
	£	£
Global ICT	1 800 (1) AO2	
Purchases returns		1 800 (1) AO2
Drawings	900 (1) AO2	
Wages		900 (1) AO2
Electricity and water	2 300 (1) AO2	
Bank		2 300 (1) AO2

(6)



(b)(i)

AO1:(4) AO2(9) :AO3(2)

AO1: Four marks for recording balances AO2: Nine marks for adjusting balances

AO3: Two marks for calculating the cost of sales and wages

Statement of Profit or Loss and Other Comprehensive Income for the year ended 31 December 2019

•	31 December 2019	
	£ £	
Revenue	309 000 (1) AO1	
Opening inventory	37 600	
Purchases	216 000	
Purchase returns 20 300 + 1 800	(<u>22 100</u>) (1) AO2	
	231 500	
Closing inventory	(<u>51 100</u>)	
Cost of sales	(<u>180 400)</u> (1) AO3+W	
Gross profit	128 600 (1of)AO1+W	
Wages 40 800 - 900 + 3 700	43 600 (1) AO3	
Management salaries	25 000 (1) AO1	
Electricity and water 9 700 + 2 300	12 000 (1) AO2	
Premises running costs	6 900 (1) AO1	
Advertising expenses 17 000 – 2 400	14 600 (1) AO2	
Bank loan interest 1 700 +1 300	3 000 (1) AO2	
Irrecoverable debt	2 500 (1) AO2	
Increase in allowance for		
irrecoverable debts	800 (1)AO2	
Depreciation:		
Premises	1 600 (1) AO2	
Computers and equipment	4 000 (1) AO2	
Fixtures and fittings	<u>2 400 (1)AO2</u>	
-	(116 400)	
Profit for the year	12 200	
•		

(15)



(ii)

AO1:(5) AO2(12) :AO3(1)

AO1: Five marks for recording balances

AO2: Twelve marks for calculating and recording balances AO3: One mark for calculating trade receivables less allowance

Statement of Financial Position at 31 December 2019

	Cost	Accumulated	Carrying
		depreciation	value
	£	£	£
Premises	80 000	23 600	56 400 (1of) AO2
Computers and equipment	30 000	18 000	12 000 (1of) AO2
Fixtures and fittings	<u>16 000</u>	<u>12 000</u>	4 000 (1of)AO2
	<u>126 000</u>	<u>53 600</u>	72 400

Current assets

51 100 **(1)**AO1 Inventory

Trade receivables 37 500 – 2 500 35 000 (1)AO2

Less Allowance for ID (1400)

> 33 600 (1of)AO3 2 400 (1)AO2

Bank and cash 10 350 - 2 300 8 050 **(1)**AO2

<u>95 150</u>

Total assets <u>167 550</u>

80 000 (1)AO1 Capital

Current account:

Other receivables:

Balance 6 700 (1)AO1

Net profit 12 200

18 900

22 000 + 900 (22900)**Drawings**

(4000)

76 000 (1of)AO2

Non-current liabilities (1)AO1

5% Bank loan 30 000 (1)AO2

Current liabilities

Trade payables 28 350 **(1)**AO1- 1 800 26 550 **(1)**AO2 5% Bank loan 30 000 (1)AO2

Other payables: 3 700 **(1)**AO2+ 1 300 **(1)**AO2 <u>5 000</u>

61 550

Total capital and liabilities 167 550

(18)



(c)

AO1:(3) AO3(1)

AO1: Three marks for recording balances given in question AO3: One mark for calculating goodwill apportionment

	Raj	Paul
	£	£
Capital	80 000	80 000 (1) AO1 both
Goodwill	<u>-</u>	<u>60 000</u> (1) AO1
	80 000	140 000
Goodwill adjustment	(24 000)	(36 000) (1)AO3 both
Adjusted capital	56 000	104 000 (1of)AO1 both

(4)



(d)

AO1 (1), AO2 (1), AO3 (5), AO4 (5)

Positive points in favour of the partnership

The partnership will offer both software and hardware solutions to customers

Paul has an established business which is generating high profits/goodwill

Extra expertise will be available to Raj and to customers

Greater management resource available to allowing holiday and sickness cover.

Raj and Paul can exercise their specialist skills.

Both partners are in complimentary businesses.

Increases the capital therefore enabling expansion to take place.

Negative points for the partnership

Raj loses a third of his capital buying a proportion of Paul's goodwill

Raj cannot make decisions alone, both partners must agree

Joint and several liability for actions

Decision

Candidates may conclude that formation of the partnership is positive or negative. Candidates should support that decision with an appropriate rationale.

Level	Mark	Descriptor		
	0	A completely incorrect response.		
Level 1	1-3	Isolated elements of knowledge and understanding recall based.		
		Weak or no relevant application to the scenario set.		
		Generic assertions may be present.		
Level 2	4 - 6	Elements of knowledge and understanding, which are applied to the scenario.		
		Chains of reasoning are present, but may be incomplete or invalid.		
		A generic or superficial assessment is present.		
Level 3	7 - 9	Accurate and thorough understanding, supported throughout by relevant		
		application to the scenario.		
		Some analytical perspectives are present, with developed chains of reasoning,		
		showing causes and/or effects.		
		An attempt at an assessment is presented, using financial and non-financial		
		information, in an appropriate format and communicates reasoned explanations		
Level 4	10 - 12	Accurate and thorough knowledge and understanding, supported throughout by		
		relevant and effective application to the scenario.		
		A coherent and logical chain of reasoning, showing causes and effects.		
		Assessment is balanced, wide ranging and well contextualised using financial and		
		non-financial information and makes informed recommendations and decisions.		

(12)

_			
ſ	Q1	Total marks	55



2 (a)

AO1:(2) AO2(3) :AO3(3)

AO1: Two marks for recording opening balance and closing total AO2: Three marks for calculating balance with two elements AO3: Three marks for calculating balance with three elements

Date	Receipt	Sales	Balance	
1 December			650@£13=8 450 (1) AO1	
3 December	800 @ £12		650@£13=8 450	
			800@£12=9 600 (1) AO2	
4 – 14 December		600@£13	50@£13= 650	
			800@£12=9 600 (1) AO2	
15 December	400 @ £11		50@£13= 650	
			800@£12=9 600	
			400@£11=4 400 (1) AO3	
16 – 23 December		50@£13	350@£12= 4 200	
		450@£12	400@£11= 4 400 (1) AO2	
24 December	300@ £10		350@£12= 4 200	
			400@£11= 4 400	
			300@£10= 3 000 (1) AO3	
25 – 31 December		200@£12	150@£12= 1 800	
			400@£11= 4 400 (1) AO3	
			300@£10= <u>3 000</u>	
			Total 9 200 (1) AO1	

(b)

AO2(1):AO3(1)

AO2: One mark for application

AO3: One mark for reasoning the impact of LIFO

The inventory value would be higher (1)AO2

Reason: prices are falling and the cheaper inventory would be sold (in value) first (1)AO3

(2)

(8)

(c)

AO1:(4)

AO1: Four marks for explaining the difference

Inventory rotation

This is the order in which the inventory physically enters and leaves the store. (1)AO1 It is good business to always issue the oldest inventory first to avoid deterioration. (1)AO1

Inventory valuation

The method by which inventory is valued for issues/sales. (1)AO1

There are many methods that can be used such as FIFO and LIFO. (1)AO1

(4)

(d)



AO1:(2) AO2(5) :AO3(1)

AO1: Two marks for bringing down balances AO2: Five marks for recording balances

AO3: One mark for calculating and recording returns

Trade Receivables (Sales) Ledger Control Account

Date	Details	£	Date	Details	£
2019			2019		
December			December		
1	Balance b/d	5 100	1	Balance b/d	240
	Sales	3 850 (1) AO2		Returns	350 (1) AO3
	Inte't charged	60 (1) AO2		Bank	4 050 (1) AO2
				Irrecoverable	230 (1) AO2
				Discount All	170 (1) AO2
31	Balance c/d	<u>350</u>	31	Balance c/d	<u>4 320</u>
		<u>9 360</u>			<u>9 360</u>
2020			2020		
January			January		
1	Balance b/d	4 320 (1of)AO1	1	Balance b/d	350 (1) AO1

(8)

(e)

AO1:(1) AO2(5):

AO1: One mark for deducting closing cash AO2: Five marks for recording balances

Details	£	Details	£
Opening balance	750	Trade payables	1 850
Receipts	4 050 (1) AO2	Wages	1 500 (1) AO2
Sale – non-current	600	Expenses	1 350
Cash sales	<u>780 (1)AO2</u>	Refunds	70 (1) AO1
		Closing balance	<u>1 410 (1of)AO2</u>
<u>6 180</u>			<u>6 180</u>

Bank = 1410 - 50 cash = 1360 (1of)AO2

(6)



(f)

AO1:(6) AO2(1)

AO1: Six marks for recording pre calculated balances

AO2: One mark for calculating trade receivables

<u>Current assets</u> £

Inventory 9 200 (1of)AO1

Trade receivables 4320 -350 = 3 970 **(1of)**AO1

Less Allowance for ID (400)

3 570 (1of)AO2

Other receivables 600 + 95 695 (1)AO1
Bank 1 360 (1of)AO1
Cash 50 (1)AO1
14 875 (1of)AO1

(7)

(g)

AO1:(4):AO2(4)

AO1: Four marks for explaining concepts
AO2: Four marks for applying to current assets

(i) Consistency

There are some areas of accounting where a choice of method is available.

The method chosen (1)AO1 must be consistently used from one period to another.

(1)AO1

This can most commonly be seen in current assets with **inventory** valuation **(1)**AO2 Where most commonly FIFO or LIFO must be consistently used from period to period. **(1)**AO2

(ii) Prudence

Ensure that profits and assets are not overstated (1)AO1 and that liabilities are not understated. (1)AO1

This is most commonly used in current assets with **trade receivable** valuation. **(1)**AO2 Where this is valued after deducting an amount for possible non-payment for irrecoverable debts. **(1)**AO2

(8)



(h)

AO1 (1), AO2 (1), AO3 (5), AO4 (5)

Positive points in favour of the concepts and conventions

Provides a common framework/yardstick applied by all businesses

Comparison can be drawn between business, periods and countries

Reliance on the information

Ensures trust from the 'stakeholders' that the statements can be relied upon.

Statements are more understandable by the reader.

Concepts and conventions are the result of past experience and best practice.

Gives a true and fair view.

Negative points for the concepts and conventions

Required skilled staff to implement.

Staff need to be trained and this is costly.

The application of some concepts can be contradictory.

Does not include non-financial factors.

Decision

Candidates may conclude that concepts and conventions are positive or negative. Candidates should support that decision with an appropriate rationale.

NOT

Discussions about errors.

Discussions of individual concepts.

Level	Mark	Descriptor		
	0	A completely incorrect response.		
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Level 3	7 - 9	Accurate and thorough understanding, supported throughout by relevant application to the scenario. Some analytical perspectives are present, with developed chains of reasoning, showing causes and/or effects. An attempt at an assessment is presented, using financial and non-financial information, in an appropriate format and communicates reasoned explanations		
Level 4	10 - 12	Accurate and thorough knowledge and understanding, supported throughout by relevant and effective application to the scenario. A coherent and logical chain of reasoning, showing causes and effects. Assessment is balanced, wide ranging and well contextualised using financial and non-financial information and makes informed recommendations and decisions.		

(12)

Q2	Total marks	55



Section B

3(a)

AO1:(2)

AO1: Two marks for stating disadvantages of not maintaining double entry books.

No information about expenditure or income Inadequate information to manage the business Individual expense totals paid not known Profit to date cannot be calculated

Amount owing to trade payables / by trade received.

Amount owing to trade payables/ by trade receivables cannot be verified

2 x 1 Mark

NOT

Discussion about errors.

(2)

(b)(i)

AO1:(2) AO2(5) :AO3(1)

AO1: Two marks for recording equipment and balancing the account

AO2: Five marks for calculating and recording entries

AO3: One mark for calculating the payment to the trade payables

Summarized Bank Account

Date	Details	£	Date	Details	£
2019			2019		
1 Jan	Capital	2 000		Sales returns	3 600 (1) AO2
	Sales	79 200 (1) AO2		Trade payables	40 750 (1) AO3
				Rent	6 500 (1) AO2
				Postage	8 250 (1) AO2
				Office expenses	3 450
				Internet costs	5 050
				Fixtures	1 300 (1) AO1
				Drawings	6 000 (1) AO2
			31 Dec	Balance c/d	<u>6 300</u>
		<u>81 200</u>			<u>81 200</u>
2020					
1 Jan	Balance b/d	6 300 (1of)AO1			

Calculation of payment to trade payables (7 500 - 200) x £7 = £51 100 - £10 350 = £40 750

(8)



(ii)

AO1:(3) AO2(3) :AO3(2)

AO1: Three marks for transferring balances to statement

AO2: Three marks for calculating and recording sales and expenses

AO3: Two marks for calculating and recording purchases and closing inventory

Natalie

Statement of profit or loss and other comprehensive income for the year ended

31 December 2019

£ £

Revenue 79 200

Less Returns (3 600)

75 600 **(1)AO2**

Opening inventory

Purchases 52 500 Purchase returns (1 400)

51 100 **(1)**AO3

Closing inventory (7 000) (1)AO3

Cost of sales 44 100
Gross profit 31 500

Less

 Rent
 6 000 (1)AO1

 Postage on sales
 8 250 (1)AO2

 Office expenses
 3 450 (1)AO1

 Internet costs
 5 050 (1)AO1

 Depreciation
 1 100 (1)AO2

23 850

Profit for the year 7 650

Closing inventory $(7500 - 200) = 7300 - (6600 - 300) = 1000 \times £7 = £7000$

(8)



(iii)

AO1:(2) AO2(4)

AO1: Two marks for recording capital and trade payables correctly

A02: Four marks for other receivable and totals of sections

Statement of financial position for the year ended 31 December 2020

Non-current assets

	Cost	Accumulated Carrying	
		Depreciation	value
	£	£	£
Office and storage fixtures	3 800	1 100	2 700 (1) AO2

Current assets

Inventory 7 000

Other receivables 500 (1)AO2

Bank <u>6 300</u>

13 800 (1of)AO2

Total assets <u>16 500</u>

Capital 4 500 **(1)**AO1

Profit for the year <u>7 650</u> 12 150

Drawings (6 000)

6 150 **(1of)**AO2

Current liabilities

Trade payables <u>10 350(1)AO1</u>

Total capital and liabilities <u>16 500</u>

(6)



(c) AO2 (1), AO3 (2), AO4 (3)

Positive points for Natalie using ICT

Records of inventory, income, expenditure and trade payables can be kept for scrutiny.

Software keeps an audit trail.

Information will be available to aid management e.g inventory levels

Regular reports will be available e.g profit statement

Less storage of documents-paperless office is more sustainable.

Security of information

Negative points for Natalie using ICT

Cost of equipment and software can be high

Training to use the software will take time away from running the business

Regular software updates will require time to re-train.

Natalie's business might not be big enough to justify the expenditure.

Viruses could remove data and hackers could gain access to data.

Decision

Candidates may conclude that the use of ICT should be implemented or not implemented. Candidates should support that decision with an appropriate rationale.

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Level 1	1-2	Isolated elements of knowledge and understanding which are recall based. Generic assertions may be present. Weak or no relevant application to the scenario set.
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Level 3	5-6	Accurate and thorough knowledge and understanding. Application to the scenario is relevant and effective. A coherent and logical chain of reasoning, showing causes and effects is present. Evaluation is balanced and wide ranging, using financial and perhaps non-financial information and an appropriate decision is made.

(6) Q3 Total marks 30



4 (a)

AO1:(8)

AO1: Eight marks for identification and explanation of good credit control

Valid points may include:

- Credit worthiness check (1)AO1 should be made of the buyer before supplying goods (1)AO1
- A credit limit (1)AO1 should be set based upon the buyer's credit worthiness (1)AO1
- Goods should be promptly invoiced (1)AO1 within days of being supplied (1)AO1
- Statements provided (1)AO1 to the buyer on a monthly basis(1)AO1
- Unpaid debts 'followed up' (1) AO1 after one month outstanding
- Constant monitoring of aged debts (1)AO1 with personal contact (telephone call) where debts are up to two months old(1)AO1
- Restriction of further credit (1)AO1 where debts remain unpaid for well over one month.(1)AO1
- Offer cash discount (1)AO1 to get customers to pay faster. (1)AO1
- Charge interest on overdue accounts (1)AO1 to get customers not to exceed their credit terms.
 (1)AO1

4x2 Marks

(8)



(b)

AO1(1):AO2(11):AO3(3)

AO1: One mark for purchases transferred

AO2: Three marks for including full data or calculating ratio

AO3: Twelve marks for including full data or calculating ratio minimum three elements

Ratio	31 December 2018	31 December 2019
Current ratio	22 + 12 + 5 + 6 (1)AO3 = 2.5:1	<u>24 + 30 + 2</u> = 1.33:1 (1) AO2
	15 + 3	10 +4 + 28 (1) AO2
	(1)AO2	
Liquid (acid test) ratio	<u>12 + 5 + 6</u> (1) AO3= 1.28:1	<u>30 + 2</u> = 0.76:1 (1) AO2
	15 +3 (1) AO2	10 +4 + 28 (1) AO3
Trade payables payment	15 x 365 = 61 days (1)AO2	<u>10 x 365</u> = 26 days (1) AO2
period	90 (1) AO2	140 (1) AO1
Trade receivables collection	<u>12 x 365</u> = 37 days	30 x 365 = 55 days (1)AO2
period	120 (1) AO2	200 (1) AO2

Note: If elements correct accept reasonable rounding for answer

(16)

(c)

AO2 (1), AO3 (2), AO4 (3)

Own figure rule applies

Positive points for liquidity

The inventory has been controlled even though revenue has increased by 25% Liquid (acid test) ratio although deteriorating is still acceptable within the range 0.7 -1.0:1 Payment of trade payables has improved and they are now being paid within one month. It could be argued that liquidity was too high in 2018, restricting profitability.

Negative points for liquidity

The liquidity is deteriorating.

The current ratio at 1.33:1 is below the 'yardstick' of 1.4 – 2:1

Payments from trade receivables has slowed significantly showing a weakness in credit control.

The bank is now overdrawn and further payments may be restricted by the bank.

Decision

Candidates may conclude that Alex has a good or bad liquidity position. Candidates should support that decision with an appropriate rationale.



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Level 3	5-6	Accurate and thorough knowledge and understanding. Application to the scenario is relevant and effective. A coherent and logical chain of reasoning, showing causes and effects is present. Evaluation is balanced and wide ranging, using financial and perhaps non-financial information and an appropriate decision is made.

		(6)
Q4	Total marks	30



5(a)

AO1:(5) AO2(12) :AO3(3)

AO1: Five marks for transferring balances to statement or totalling sub sections AO2: Twelve marks for calculating expenses, profit or transfer value of each product

AO3: Three marks for sub dividing expense and then apportioning

Manufacturing Account For the year ended 31 December 2019

	Desk	Table	Total
	£	£	£
Opening inventory of raw materials			54 000
Purchases of raw materials			193 000
			247 000
Closing inventory of raw materials			(61 000)
Cost of raw materials	112 000	74 000 (1) AO3	186 000 (1) AO1
Production wages	128 000 (1) AO2	80 000 (1) AO2	208 000
Sundry materials	12 000 (1) AO3	6 000 (1) AO3	18 000
Royalties	20 000 (1) AO1	-	20 000
Prime cost (1)AO1	272 000	160 000 (1of)AO1	432 000
	(1of)AO1		
Production overheads:			
Sundry materials	8 000 (1) AO2	4 000	12 000
Rent and rates	24 000 (1) AO2	16 000	40 000
Management salaries	40 000 (1) AO2	25 000	65 000
Insurance of machinery	6 000 (1) AO2	9 000	15 000
Electricity	9 600 (1) AO2	7 200	16 800
Depreciation of machinery	<u>12 000</u> (1) AO2	<u>18 000</u>	30 000
	99 600	79 200	178 800
	371 600	239 200	610 800
	(1of)AO2		
Work in progress:			
1 January	37 000	24 000	61 000
31 December	(<u>38 600</u>)	(<u>23 200</u>)	(61 800)
-	(1 600) (1) AO2	<u>800</u>	(800)
Cost of production	370 000	240 000	610 000
Manufacturing profit 10%	37 000 (1of)AO2	<u>24 000</u>	61 000
Transfer value	<u>407 000</u>	<u>264 000</u>	671 000
	(1of)AO2		

(20)

(b) AO1:(4)

AO1: Four marks for explaining the entries

The closing inventory of finished goods at 31 December 2019 contains £60 000 (1)AO1 of unrealised profit. The existing balance of the provision for unrealised profit is £70 000, (1)AO1



therefore the difference of £10 000 (1of)AO1 must be DEBITED (1)AO1 to the provision for unrealised profit account using the narrative income statement, which will be balanced and brought down.

(4)

(c) AO2 (1), AO3 (2), AO4 (3)

Positive points for group bonus

Workers may work harder and output may increase.

The scheme will reward extra effort.

Unit costs may decrease.

The bonus will be paid only when production figures is high.

Negative points for group bonus

Quality of output may be compromised.

Accidents may increase as workers work quicker.

Worker disagreements between those workers who wish to work faster and those who do not.

Decision

Candidates may conclude that the use of a group bonus scheme should be implemented or not implemented. Candidates should support that decision with an appropriate rationale.

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Level 2	3-4	Elements of knowledge and understanding, which are applied to the scenario. Some analysis is present, with developed chains of reasoning, showing causes and/or effects applied to the scenario, although these may be incomplete or invalid. An attempt at an evaluation is presented, using financial and perhaps non-financial information, with a decision.
Level 3	5-6	Accurate and thorough knowledge and understanding. Application to the scenario is relevant and effective. A coherent and logical chain of reasoning, showing causes and effects is present. Evaluation is balanced and wide ranging, using financial and perhaps non-financial information and an appropriate decision is made.

Q5 Total marks (6)

6(a)

AO1:(4)

AO1: Four marks for explaining concepts

Historic cost concept Inventory should be recorded at cost (1)AO1 at time of purchase /

not at its market value (1)AO1

Net realizable value Where realizable value is less than cost, the estimated selling price (1)AO1

less any further costs before the goods are suitable for sale. (1)AO1

(4)

(b) AO1:(2) AO2(4)

AO1: Two marks for closing inventory

AO2: Four marks for sub totals

	Printers	Ink cartridges
	Number	Number
Inventory – 1 September 2019	16	120
Purchases	48	290
Sales returns	1	-
	65 (1) AO2	410 (1) AO1
Less Sales	(50)	(300)
Purchase returns	-	(16)
	(50) (1) AO2	(316) (1) AO2
Inventory – 31 December 2019	15 (1) AO1	94 (1)AO1

(6)

(c) AO2(4)

AO2: Four marks for calculating the percentages

Printers $5(1)AO2 \times 100 = 6.25\% (1)AO2$

80

Ink cartridges $15(1)AO2 \times 100 = 60\% (1)AO2$

25

(4)

(d) A01(3):AO2(4) :AO3(3)

AO1: Three marks for correct returns and calculation of total gross profit

AO2: Four marks for calculating correct entries

AO3: Three marks for calculating correct sales, purchases and closing inventory

Statement of Profit or Loss and Other Comprehensive Income for the three months ended 31 December 2019

	£	£
Revenue		11 500 (1) AO3
Less returns		<u>(80)</u> (1) AO1
		11 420
Inventory	2 400 (1)AO2	
Purchases	6 500 (1) AO3	
Purchases returns	(160) (1) AO1	
	8 740	
Inventory	(<u>2 065</u>) (1of) AO3	
Cost of sales:		(<u>6 675</u>)(1of) AO2+W
Gross profit		4 745
Expenses	2 135 (1) AO2	
Depreciation	<u>600</u> (1)AO2	
		<u>2 735</u>
Profit for the three months		<u>2 010 (1of)AO1</u>

(10)

Workings

	Printers	Ink cartridges	Total
	£	£	
Sales	50@80	300@25	11 500
Sales returns	1@80	-	80
Opening inventory	16@75	120@10	2 400
Purchases	48@75	290@10	6 500
Purchase returns	-	16@10	160
Closing inventory	15@75	94@10	2 065
		_	



(e) AO2 (1), AO3 (2), AO4 (3)

Own figure applies

Positive points for strategy

Printers offered at competitive prices to customers.

Customers buy printer cheaply and then are 'tied into' buying ink cartridges.

Generates repeat business.

A very good gross profit margin achieved on ink cartridges.

Negative points for strategy

A 6.25% gross margin for printers is very low and when expenses are considered the sale of printers will probably be making a net loss.

If customers find a more competitive price for ink cartridges the strategy will fail.

Decision

Candidates may conclude that the current strategy is sound or not sound. Candidates should support that decision with an appropriate rationale.

Level	Mark	Descriptor
	0	A completely incorrect response.
Level 1	1-2	Isolated elements of knowledge and understanding which are recall based. Generic assertions may be present. Weak or no relevant application to the scenario set.
Level 2	3-4	Elements of knowledge and understanding, which are applied to the scenario. Some analysis is present, with developed chains of reasoning, showing causes and/or effects applied to the scenario, although these may be incomplete or invalid. An attempt at an evaluation is presented, using financial and perhaps non-financial information, with a decision.
Level 3	5-6	Accurate and thorough knowledge and understanding. Application to the scenario is relevant and effective. A coherent and logical chain of reasoning, showing causes and effects is present. Evaluation is balanced and wide ranging, using financial and perhaps non-financial information and an appropriate decision is made.

(6) Q6 Total marks 30